

FIRSTCITYBANKER

First City National Bank of Austin

Vol. 4, Issue 8

August 1984



*Touching your life
everyday*

The United Way Campaign is approaching fast. We at First City are committed to giving our share, and we hope you will consider in helping meet our goal as well as United Way's goal. The First City 1984 Campaign will be kicked off September 6 and will run through September 20, with the major emphasis during the week of September 10.

Once again, we will hold rallies for all employees which will give an overview of how United Way serves the Austin community. The dates of the rallies will be announced in the September **Banker**.

Thanks to Volunteers

This year's United Way - Capital Area campaign drive is supported by 2,000-3,000 volunteers. We at First City would like to recognize the following individuals from our bank who are strongly supporting this year's campaign efforts.

Jack Collins, president, is this year's campaign support team chairman. He is responsible for managing a committee of volunteers who are in charge of campaign events, event sponsorship, volunteer training, loaned executives, and the Corporate Case development.

This year's pilot campaign chairman is **John Oncken**, executive vice president, Administrative Division. He is responsible for managing campaigns in five Austin area firms which will serve as the pacesetters for the rest of the community. **Jerri Kurio**, Operations, is serving as his administrative assistant.

Bobbie Collins, assistant vice president, Marketing, is serving as the campaign events chairperson. She will coordinate the general campaign kick-off luncheon for 1,200 volunteers and will also be responsible for campaign reporting events during the Fall.

Martha James Mann, vice president, Private Banking, is the publicity coordinator for the campaign's kick-off luncheon.

Juan Moore (Richard Moore's wife) will serve as the promotions coordinator for the campaign's kick-off luncheon.



John C. Scurlock, chairman of the board, was honored at our June officers' meeting in appreciation for his exceptional and distinguished service to the Austin Adopt-A-School program. Dan Bullock, director of the Governor's Office of Community Leadership, made the presentation. Mr. Bullock was very complimentary of First City and our involvement with the program.

Mr. Scurlock, congratulations!

CPR

Once again, the Human Resources Division would like to remind you that CPR classes are scheduled for the second Wednesday of each month. The next class is scheduled to be held on Wednesday, August 8, from 1:00-5:00 p.m. in the San Jacinto Training Room.

Interested employees should contact Sharon Goodwin, extension 4733, by August 3.



United way

New Product Offerings at First City . . .

First City "Little Jumbo" CD

The "Little Jumbo" CD Program, which was recently launched, offers investors the opportunity to earn \$100,000 rates on certificates of deposits and even higher yields for a minimum deposit of only \$25,000.

To introduce this new product, a campaign, which will run approximately six weeks, has begun and is supported by newspaper and radio advertising. This new campaign creates a competitive edge and is a fresh, new approach from what we have done in the past, leaning toward a little humor. There are two newspaper ads, one being an all-type ad that stresses the problem with most high rate CDs is the fact that they require a \$100,000 investment. The other ad includes an illustration of an elephant and a pig and the headline reads: "First City's New CD Offers The Investor Interest Rates of Mammoth Proportion."

By now you should be familiar with our new radio campaign, which is a takeoff on the elephant print ad. If you haven't heard the new spot, tune in to one of Austin's popular radio stations while driving to or from work and lis-

ten for the sounds of squealing pigs and the trumpeting of an elephant.

In conjunction with the newspaper and radio campaign, we have launched a direct mail program to a selected group of prospects and customers that communicates the advantages of investing in First City's "Little Jumbo" CDs.

Signature Credit

Signature Credit is a reserved line of credit tied to a customer's checking account that can be accessed by simply writing a check. The purpose of this service is to prevent overdrafts as well as provide a mechanism for small-dollar, recurring loans which are usually under \$5,000; however, higher lines of credit are available. Signature Credit is offered through two areas in the bank. A full application can be picked up in the New Accounts and Private Banking areas. All completed applications are forwarded to Glenda Lane in the Private Banking area for processing.

As an employee, if you would like to apply for Signature Credit, pick up an application from the New Accounts or Private Banking area.

Moving To . . . Austin



Julie King

First City National Bank of Austin would like to introduce you to **Julie King**, vice president and trust officer in Personal Trust Administration.

Julie was formerly with First City National Bank of Beaumont where she served as vice president and trust officer and was responsible for estate planning and trust account administration.

She received a Doctor of Jurisprudence degree with honors from The University of Texas School of Law.

Julie is a member of the State Bar of Texas and Jefferson County Bar Association. She was a member of the State Bar Pattern Jury Charge Committee which published *Pattern Jury Charges, Volume III*, a Director of the Jefferson County Bar Association and currently serves as a member of the College Curriculum Committee of the State Bar of Texas.

Her community involvement has been strong, and setting all her civic/community involvement aside, this busy woman has had time to raise two children, Tom, 15, and Kristina, 12.

The opportunity to move to Austin seemed to come along at just the right time. As Julie put it, "The kids were thrilled with the idea, and even though family and friends were left behind, this change gave us a chance to open a door to an exciting future."

We at First City would like to welcome Julie and her family to Austin and to our bank. We wish her much success in her career at First City National Bank of Austin.

Austin Triathlon Association

is hosting the

1st Annual Relay Race

Saturday, August 18th

8:30 a.m.

Decker Lake

Participants' involvement will include: jogging, swimming, and bicycling. Deadline to enter is August 7th. Volunteers are also needed for the refreshment booths.

To sign up to participate or volunteer, or if you have any questions, contact Debbie Burns, extension 4774, or Mike Burns, 835-4462.

Come on you exercise buffs, and join in on the fun.

Free . . . For The Asking

The Marketing Division has on hand a small quantity of Teller 2 t-shirts (five small and 15 extra large).

If you would like one, come by the area . . . this offer is on first-come, first-served basis. No phone requests please.

Moving Up

John C. Scurlock, chairman of the board, and Jack A. Collins, president, of First City National Bank of Austin have announced the following promotions, appointment, and transfer:

Bill Attal has been promoted to vice president, trust officer, and manager of the corporate services group.

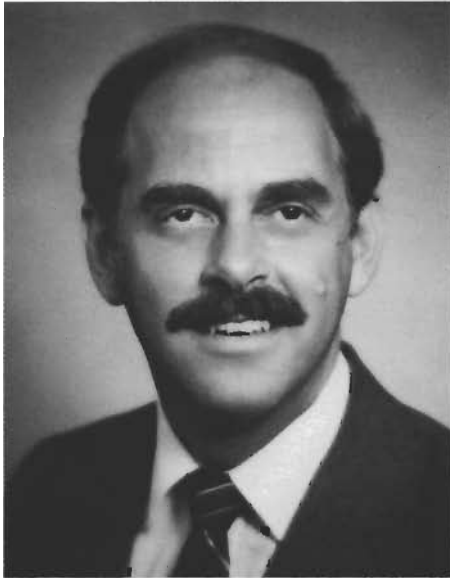
Beverly Scott has been promoted to vice president and trust officer, Personal Trust.

Liz Archer, has been promoted to assistant vice president and trust operations officer, Trust Operations.

Donald Bartko has been appointed to purchasing officer, Office Services.

Bryan Simmons, vice president and trust officer, should also be congratulated on his transfer from Trust Investments. He will now be serving as manager of Employee Benefits in the Trust Division.

Congratulations to these individuals for their hard work and dedication to First City. Good luck with your new opportunities and responsibilities.



Bill Attal



Beverly Scott



Liz Archer



Don Bartko



Brian Simmons

The big eight . . . reasons to exercise

ONE

You'll feel better! The more active you are, the more energetic you feel. Exercise improves the efficiency of the lungs and the circulatory system. And it increases the supply of glycogen, a muscle fuel, to make you feel less fatigued.

TWO

You'll be more attractive. If you do not exercise, the ratio of body fat to lean muscle tissue goes up. At the same weight, you'll have a thicker waist, wider hips, and your body will not be as firm. As muscle strength declines, the position of the skeletal frame changes. Everything sags.

THREE

Your bones will be stronger. As Dr. Lila Wallis of Cornell Medical Center puts it, "The three preferred methods of prevention of osteoporosis are exercise, exercise, exercise."

FOUR

It's good for your blood pressure. Several studies show regular exercise reduces blood pressure in both normal and hypertensive people. It increases the flexibility of artery walls.

FIVE

Your appetite will be reduced. Besides burning calories, regular exercise for

an hour a day suppresses hunger and increases the rate at which calories are burned for as long as six hours afterward.

SIX

Your heart will be stronger! Exercise strengthens the heart muscle. Regular exercise at Duke University for cardiovascular patients resulted in an average improvement in treadmill time of 45 percent within three months.

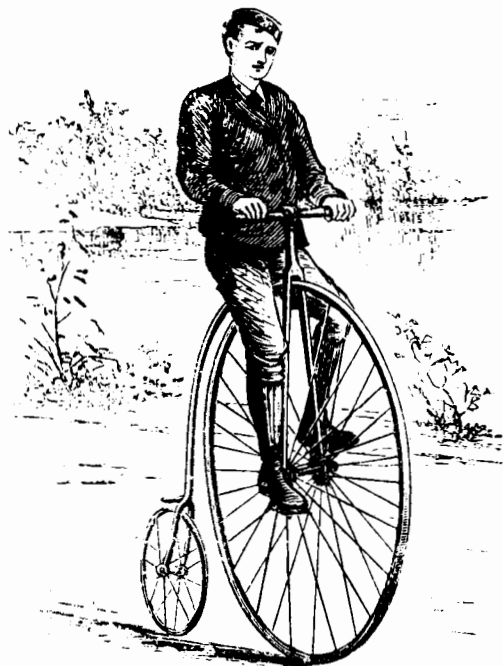
SEVEN

You'll smile more. People who exercise regularly are more likely to be relaxed, optimistic, energetic, better disciplined and sleep better. Even patients suffering from depression improved significantly when they exercised regularly.

EIGHT

You'll be more effective at work! Fit employees are better workers. Studies show they have better energy, higher productivity, and better emotional balance in times of stress.

If you plan to begin an exercise program, check with your doctor about the plan you have selected. But as the New England Journal of Medicine reports, physical inactivity is far more detrimental to health than any hazards of exercise.



GRADUATE 1984

Sammy Kipple, Item Processing Officer, is a recent graduate from Austin Community College with an Associate Degree in Banking. Sammy has been with First City for almost nine years. He is a strong supporter of AIB and has taught AIB courses for the past two years. In the Fall and Spring of 84-85, he will teach Principles of Bank Operations. Sammy has also received three AIB certificates, Foundation of Banking diploma, and a Liberal Arts degree from Austin Community College.

Education is important to Sammy, and he can't quit yet. Sammy plans to return to Southwest Texas State University to finish his degree in Business.

HELP!!!

The following individuals are no longer with First City and we need your help in locating them. If you know the "whereabouts" of any of these individuals, please contact the Human Resources Division at 473-4391.

T. Ellice Marchak
Carolyn McCormick
S. A. Lee
John L. Bennett
Sharon Harris
Janice Haley
Doris J. Martin
Ralph Custer

Wedding Bells!

Shelley Taylor, New Accounts, was married to **Brent Bradshaw**, Vault area, on Saturday, June 23, 1984. The Bradshaws spent a week in the Bahamas for their honeymoon.

Vickie Johnson, Operations Department, was married to Mark Selby on Saturday, June 30, 1984. They honeymooned in Dallas, Texas.

American Institute of Banking

WHAT IS AIB?

AIB exists to help you, the banker! It provides membership in a professional organization which can help you achieve your goals through education and training opportunities.

The AIB educational program is designed to help bankers obtain the skills and information they need to respond to industry changes. In the AIB educational program, students will earn diplomas after completing specified courses of study.

Membership is open to full-time bank employees.

AIB FALL CLASSES:

Accounting
Business Financial Management
Commercial Lending
Consumer Lending
Deposit Operations
Money and Banking
Principles of Banking

If you have any questions concerning the AIB educational program, registration, or the classes offered, call one of our AIB representatives.

Sharon Adamcik
Commercial Banking Division
Second Floor
Extension 4858

Linda Rachui
Private Banking Division
Lobby
Extension 4769

Sammy Kipple
Item Processing
Third Floor
Extension 4323

Don't wait too late to respond — registration is tentatively planned for mid August.

More information will follow.

STRIKE THREE YOU'RE OUT!

Preparations are underway for the AIB fall softball leagues and tournament. First City plans to be represented, and if you are interested in playing on the First City team, signup sheets are located at the following locations: bulletin board in the cafeteria and ninth and tenth floor lounges of First City Centre.

The AIB Annual Softball Tournament will be held on October 6, 1984, at the newest softball fields in Austin ... Pleasant Valley Sportsplex, located at 1225 South Pleasant Valley Road. Trophies will be awarded. If you have any questions, please contact Sharon Adamcik at extension 4858.



First City AIB representatives (left to right) Sharon Adamcik, Sammy Kipple, Linda Rachui

In The News

St. Edward's University "New College" program is celebrating its 10th Anniversary this month. The program is designed for students who cannot participate in a traditional degree program because of job, family, or other types of conflicting responsibilities.

Gene Richardson, vice president, Regional Banking, is a 1980 graduate of the "New College" with a major in management. Gene made the front page in a feature article in the **New College News** 10th Anniversary Issue and was recognized for his professional accomplishments. Gene was working successfully in the banking industry when he decided to finish his college work — for him it was for his own personal satisfaction. At this point, he would like to pursue a graduate degree through the New College program. He stated that the program is not for everyone, but it does offer flexibility, which makes it possible to work a full-time job and still leaves time for the family.

Let's Go To The Movies!!!

Enjoy the convenience of purchasing movie tickets Monday through Friday from 8:00 a.m. to 4:30 p.m. Movie tickets can be purchased from the Marketing Division on the tenth floor of First City Centre.

We sell General Cinema, \$2.50 per ticket, and Presidio, \$3.00 per ticket.

For accounting purposes, please keep in mind that tickets can be purchased by check or exact dollar amount only.

August Birthdays

Glenda Tiemann	8-01	Paula Coker	8-18
Mary Samuels	8-02	Linda Rachui	8-19
Patricia Thomas	8-03	Ray Abelar	8-20
Cindy Purifoy	8-06	Bobbie Collins	8-21
Kim McLean	8-07	Laverne Robinson	8-22
Mary Stevenson	8-07	Charles Silguero	8-22
Kirby Mitchell	8-08	Cathy May	8-23
Darren Lauber	8-11	Stan Oestrick	8-23
Sharon Goodwin	8-14	John Scurlock	8-24
Charles Henderson	8-14	Shelley Bradshaw	8-24
Dan Keyser	8-14	Patricia Lee	8-26
Angela Taylor	8-17	Ruby Harris	8-28
Kim Deady	8-17	Vivian Holton	8-29
Becky Nowlin	8-17	Scott Stevenson	8-31
Regenia Storie	8-17	Cynthia Rendon	8-31

September Birthdays

Maggie Strong	9-01	Irene Jones	9-07
Shannon Boggus	9-02	Vickie Selby	9-09
Elsa Lopez	9-05	Mike Majewski	9-10
Rosaree Kiser	9-05	Rebecca Turrubiarte	9-11
Mary Ann Rodriguez	9-05	Theresa Topolski	9-13
Beverly Scott	9-06	Katherine Scott	9-13
Jesus Mora	9-06	Geverg Ohanian	9-14

Happy Birthday!

Welcome to First City

We would like to welcome the following new employees to First City:

Susan Allen	Bookkeeping	Alison Jenkins	Teller
Sheila Ellis	Marketing	Gloria Martel	Data Processing
Lyn Ferguson	Teller	David McDonald	ATM Services
Karen Forgette	Item Processing	Bonnie McGinty	Item Processing
Patricia Galloway	Real Estate	Julie Nevarez	Trust
Jim Greer	Finance	Cheryl Richardson	Data Processing
Edith Harris	Data Processing	Kathryn Smith	Collateral
Patrick Hurley	Security		

August Training Schedule

The training schedule for the month of August is as follows:

Team Building August 7

Lending Operational Systems Training — Secretarial Sessions (Lending Secretaries Only) August 9 & 16 (two individual sessions)

Product Knowledge/Cross Selling August 15

Active Listening/Communication Seminar August 21

Loan Documentation August 22 & 29

Assertiveness Training Non-Exempt August 23

Classes will be limited to 15. Please complete a registration form for each participant and return them to Abbie Daly. If you have any questions, call Abbie at 4682. Training will be held in the Training Room, First City Centre, Ninth Floor.

Calendar Update

The bank will be closed on Labor Day, September 3, 1984. Have a safe weekend!

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Information to be printed in this publication must be submitted prior to the 15th of each month.

First City National Bank of Austin is an Equal Opportunity Employer.